

Shores Canada Ltd.

12984-122B Avenue NW
Edmonton, Alberta
T5L 2X2 Canada

+1 (780) 474 8083
info@shorescanada.com
www.shorescanada.com



Shores Canada Ltd.

Graphic Design and Copywriting Services

All rates subject to change without notice. Rates in Canadian dollars unless otherwise stated. Rates exclude GST.

Rates effective: **January 1, 2021**

Hourly Rates	
Graphic Design	80.00 CAD
Copywriting, Research and Article Creation	50.00 CAD

Corporate Identity	per item
Definition and Documentation for SEO (Search Engine Optimization) includes all written information needed to implement a profile into social media, search engines, directories, and more. Includes e.g. company information, links, keywords, ...	175.00 CAD
Definition and Documentation of CI (Corporate Identity) includes information about color definitions, logos, file types, taglines, fonts, graphical distances, do's and don'ts, contact and file locations, ...	600.00 CAD
Add-On Templates Creation of templates to be added to the corporate identity, e.g. stationary, business cards, letters, newsletters, forms, brochures, ...	ask for quote

Stationary	single sided	double sided
Business Card Design	75.00 CAD	125.00 CAD
Rack Card Design	115.00 CAD	190.00 CAD
Gift Certificate	85.00 CAD	140.00 CAD
Business Letter Design *	75.00 CAD	125.00 CAD
Business Envelope Design	37.50 CAD	62.50 CAD

* Double sided means that following pages will have a different layout / design than the first page

Logo, Labels, Signage	per design
Logo Design (includes 2 Designs, 2 Revisions)	175.00 CAD
Address Label Design	137.50 CAD
Design of Shop Sign / Awning	200.00 CAD
Other Signage	ask for quote

Mailings	single sided	double sided
Design of a 1-Sheet Mailing Inlay, letter letter size (8.5 x 11.0 inch), no folds	135.00 CAD	225.00 CAD
Design of a 1-Sheet Mailing Inlay, tabloid tabloid size (11.0 x 17.0 inch), one fold	235.00 CAD	390.00 CAD
Other formats and/or sizes	ask for quote	ask for quote

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Flyer	single sided	double sided
Design of a One-Fold Flyer, letter letter size (8.5 x 11.0 inch), 2 pages (single sided) or 4 pages (double sided)	225.00 CAD	390.00 CAD
Design of a Two-Fold Flyer, letter letter size (8.5 x 11.0 inch), 3 pages (single sided) or 6 pages (double sided)	300.00 CAD	525.00 CAD
Design of a One-Fold Flyer, legal legal size (8.5 x 14.0 inch), 2 pages (single sided) or 4 pages (double sided)	250.00 CAD	435.00 CAD
Design of a Two-Fold Flyer, legal legal size (8.5 x 14.0 inch), 3 pages (single sided) or 6 pages (double sided)	325.00 CAD	565.00 CAD
Design of a Three-Fold Flyer, legal legal size (8.5 x 14.0 inch), 4 pages (single sided) or 8 pages (double sided)	410.00 CAD	715.00 CAD
Other formats and/or sizes	ask for quote	ask for quote

Advertisements	black & white	four color
Full Page (max. 14.0 x 14.0 inch)	200.00 CAD	225.00 CAD
Ad space divided in one direction		
2/3 Page (max. 9.4 x 14.0 inch)	157.50 CAD	180.00 CAD
1/2 Page (max. 7.0 x 14.0 inch)	121.00 CAD	138.50 CAD
1/3 Page (max. 4.7 x 14.0 inch)	96.25 CAD	110.00 CAD
1/4 Page (max. 3.5 x 14.0 inch)	73.00 CAD	83.50 CAD
Ad space divided in two directions		
1/3 Page (max. 9.4 x 7.0 inch)	94.75 CAD	108.50 CAD
1/4 Page (max. 7.0 x 7.0 inch)	73.00 CAD	83.50 CAD
1/6 Page (max. 4.7 x 7.0 inch)	60.75 CAD	69.50 CAD
1/8 Page (max. 3.5 x 7.0 inch)	48.50 CAD	55.50 CAD
Format- / Typeconversion of existing Advertisements	ask for quote	ask for quote
Other formats and/or sizes	ask for quote	ask for quote