

**Shores Canada Ltd.**

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## Search Engine Optimization

All rates subject to change without notice. Rates in Canadian dollars unless otherwise stated. Rates exclude GST.

Rates effective: **January 1, 2021**

Hourly Rates	
Copywriting, Research and Article Creation	50.00 CAD
Manual Content Submissions	50.00 CAD

Submissions to Maps Data Providers	Initial Entry	Content Update
<b>Maps Submission, 2 Entry Package</b> Customer selects two maps data provider from our list after receiving our recommendation. We will setup (or update) these listings. Please note, a provider will reach out to you for listing verification / validation purpose.	50.00 CAD	25.00 CAD
Other submission packages	ask for quote	ask for quote

Submissions to Online Directories	Initial Entry	Content Update
<b>SEO Directory Submission, 5 Entry Package</b> Customer selects five directory publishers from our list after receiving our recommendation. We will setup (or update) the listings. Please note, a publisher may reach out to you for listing verification / validation or sales purpose.	125.00 CAD	62.50 CAD
<b>SEO Directory Submission, 10 Entry Package</b> Customer selects ten directory publishers from our list after receiving our recommendation. We will setup (or update) the listings. Please note, a publisher may reach out to you for listing verification / validation or sales purpose.	225.00 CAD	112.50 CAD
Other submission packages	ask for quote	ask for quote